



**ReelAbilities**

**FILM FESTIVAL**

17<sup>TH</sup> ANNUAL **NEW YORK**

**APRIL 3-9, 2025**

— SPONSORSHIP OPPORTUNITIES —



# CELEBRATING DISABILITY, PROMOTING INCLUSION, & ADVANCING ACCESSIBILITY THROUGH FILM



c  
CENTER FOR FILM

ReelAbility

marlene  
meyerson jcc  
manhattan THE CAROLE ZABAR CENTER FOR FILM

ReelAbility



**Founded in 2007, ReelAbilities Film Festival blazed a trail as the first event of its kind, exclusively showcasing films by and about people with disabilities.**

It has quickly evolved into the nation's premier festival dedicated to promoting awareness and appreciation of the stories, and artistic expressions of people with disabilities.

With the flagship festival hosted annually in NY, ReelAbilities is renowned for its wide-ranging international film selection, riveting conversations, professional workshops and arts events, as well as a leader in setting the highest standards of accessibility and inclusion in the film industry.

The festival is a rare opportunity to put the spotlight on disabled individuals as protagonists, role models, artists and producers, connecting people with and without disabilities in celebration of cinema, diversity and accessibility.

#### OUR VALUES

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**EXCEPTIONAL  
CINEMATIC QUALITY**

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**NUANCED  
PORTRAYAL**

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**BEYOND-  
TRANSACTIONAL  
ACCESSIBILITY**

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**MEANINGFUL  
ENGAGEMENT &  
CONVERSATIONS**

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**IMPACTFUL  
PARTNERSHIPS**

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# ABOUT

## MORE FROM REELABILITIES



# AFFILIATE FESTIVALS





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FILM FESTIVALS LIKE REELABILITIES ARE A PLATFORM FOR ARTISTS TO BE ABLE TO **BRING ANOTHER LOOK AT THE WORLD**, ANOTHER POINT OF VIEW, AND LAUNCH THAT INTO THE WORLD...REELABILITIES FILM FESTIVAL IS SUCH AN IMPORTANT VEHICLE.

MARK RUFFALO  
ACTOR + HUMANITARIAN



SIGOURNEY WEAVER  
ACTOR



ROBERT DE NIRO  
ACTOR



LAUREN RIDLOFF  
ACTOR



DANNY WOODBURN  
ACTOR + COMEDIAN



TROY KOTSUR  
ACTOR



KYRA SEDGWICK  
ACTOR



7 DAYS

130+ PARTNERS



100+ SPEAKERS



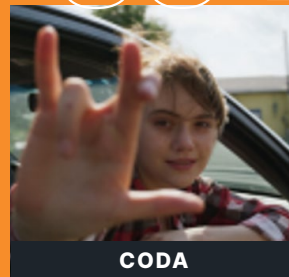
9K+ ATTENDEES

10+ VENUES + VIRTUALLY



ReelAbilities Film Festival in New York presents premiere and award-winning films from around the globe, that include disability in front and behind the camera. The groundbreaking films are followed by thought-provoking conversations with filmmakers, protagonists, and other selected speakers to further explore the topics brought forth by the films. Art exhibits, dance performances, live music, comedy shows, workshops, book talks, theater readings and much more bring the community together to celebrate our shared human experience.

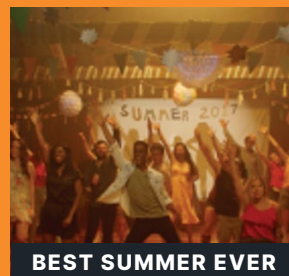
35+ FILMS



CODA



EZRA



BEST SUMMER EVER



UNIDENTIFIED OBJECTS





ALTHOUGH I AM DEAF, WITH VOICES LIKE THOSE YOU WILL SEE IN THE REELABILITIES FILM FESTIVAL, EXCITING AND **NEW FACES FROM THE DEAF AND DISABLED ACTING COMMUNITY**, SILENCE IS THE LAST THING THE WORLD WILL HEAR FROM ME AND US.

MARLEE MATLIN  
ACTOR



RJ MITTE  
ACTOR



JUDITH HEUMANN  
ACTIVIST (RIP)



MAYSOON ZAYID  
ACTIVIST + COMEDIAN



MILLICENT SIMMONDS  
ACTOR



WILLIAM H. MACY  
ACTOR



JOHN KRASINSKI  
ACTOR + DIRECTOR

# ACCESSIBILITY

**ACCESSIBLE VENUES**

**OPEN CAPTIONING**

**AUDIO DESCRIPTION**

**CART (LIVE CAPTIONING)**

**ASL INTERPRETATION**

**BRAILLE MATERIALS**

**SENSORY-FRIENDLY SPACE**

**& MORE**





# 95%

Of our audience members indicate that the festival positively influenced their perception of people with disabilities.

# 38%

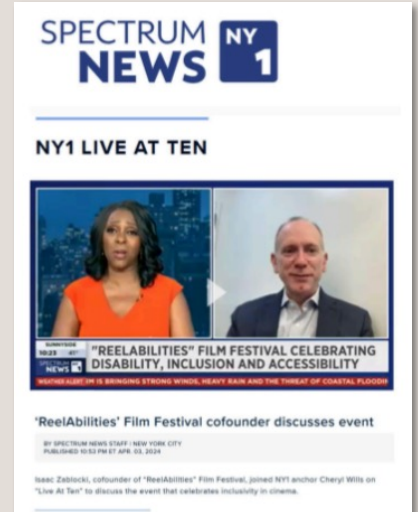
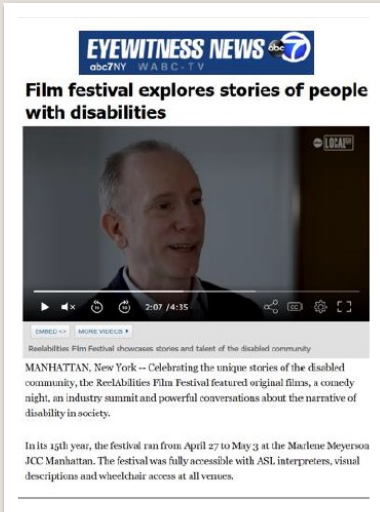
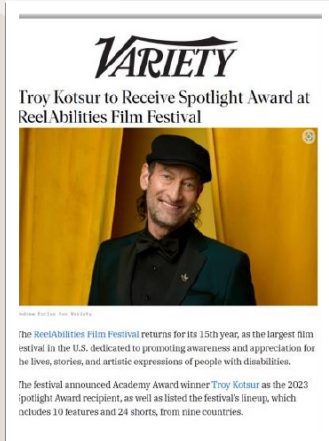
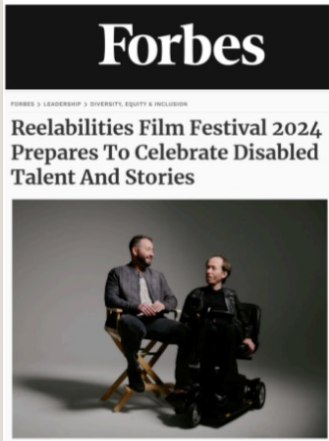
**ATTENDEES  
GROWTH YEAR  
OVER YEAR**

# 3B+

**TOTAL  
NON-PAID  
REACH**

**TRANSFORMING  
EVENT! FILMS AND  
CONVERSATIONS  
WERE INSIGHTFUL,  
ENTERTAINING.  
A GREAT EXPERIENCE  
ALL AROUND.**

# PRESS



**97%** Of our audience members rate the festival films, talkbacks and accessibility as very good or excellent.



PAST SUPPORTERS



WAYS TO GET INVOLVED



SPONSORSHIP



IN-KIND PARTNERSHIP



OUTREACH PARTNERSHIP



BRING REELABILITIES TO YOUR OFFICE



VOLUNTEER



MAKE A DONATION

# SUGGESTED TIERS

	<b>SPOTLIGHT</b> <b>\$75,000</b>	<b>PLATINUM</b> <b>\$50,000+</b>	<b>GOLD</b> <b>\$30,000+</b>
<b>ONLINE</b>	Linked logo premium placement	Linked logo premium placement	Linked logo premium placement
<b>PRINT</b>	Festival Flier Opening Night Program	Festival Flier Opening Night Program	Festival Flier Opening Night Program
<b>SCREEN</b>	30 sec preshow video ad Trailer logos slide	15 sec preshow video ad Trailer logos slide	3-slide PSA ad Trailer logos slide
<b>VENUE</b>	Option to address audience Option to host a reception On-site brand activation	Option to host a reception On-site brand activation	Option to host a reception On-site brand activation
<b>PRESS RELEASE</b>	Dedicated	Mention	Mention
<b>NEWSLETTER</b>	Dedicated	Mention	Mention
<b>SOCIAL MEDIA</b>	Dedicated x 2 (boosted)	Dedicated x 1 (boosted)	Mention/tag
<b>TICKETING</b>	4 Pre-festival Honoree Reception 12 Opening Night Invitations Filmmakers Brunch 20 Festival Passes Dedicated Discount Code	2 Pre-festival Honoree Reception 10 Opening Night Invitations Filmmakers Brunch 15 Festival Passes Dedicated Discount Code	2 Pre-festival Honoree Reception 8 Opening Night Invitations 10 Festival Passes Dedicated Discount Code
<b>ADDITIONAL BENEFITS</b>	Opening Night gift bag insert ReelAbilities screening at your organization	Opening Night gift bag insert ReelAbilities screening at your organization	ReelAbilities screening at your organization



ADDITIONAL CUSTOMIZED BENEFITS AND PACKAGES ARE AVAILABLE UPON REQUEST

	<b>SILVER</b> <b>\$15,000</b>	<b>STAR</b> <b>\$7,500+</b>	<b>HERO</b> <b>\$5,000+</b> <small>NONPROFITS: \$3,000</small>
<b>ONLINE</b>	Linked logo premium placement	Linked Logo	Linked logo
<b>PRINT</b>	Festival Flier Opening Night Program	Opening Night Program	-
<b>SCREEN</b>	3-slide PSA Trailer logos slide	Trailer Logos Slide	Trailer logos slide
<b>VENUE</b>	Option to host a reception Partners marketing table	Partners marketing table	Partners marketing table
<b>PRESS RELEASE</b>	-	-	-
<b>NEWSLETTER</b>	Logos block only	Logos block only	Logos block only
<b>SOCIAL MEDIA</b>	Mention/tag	-	-
<b>TICKETING</b>	6 Opening Night Invitations 8 Festival Passes Dedicated Discount Code	4 Opening Night Invitations 6 Festival Passes Dedicated Discount Code	2 Opening Night Invitations 4 Festival Passes Dedicated Discount Code
<b>ADDITIONAL BENEFITS</b>	ReelAbilities screening at your organization	ReelAbilities screening at your organization	-

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



THERE IS SOMETHING  
REALLY SPECIAL  
ABOUT WALKING INTO  
REELABILITIES KNOWING  
I WON'T NEED TO ASK  
TO BE INCLUDED. **AS A  
DISABLED PERSON**, IT IS  
AN EXTREME LUXURY TO  
WALK INTO ANY ROOM  
CONFIDENT THAT I WILL  
HAVE WHAT I NEED TO  
PARTICIPATE WITHOUT  
ANY EXTRA STEPS.

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## THANK YOU FOR YOUR CONSIDERATION

Personalized packages and additional exclusive benefits are available. Please contact us, so together we can identify the best way to feature your organization.

646.505.4404 | [REELABILITIES.ORG/NEWYORK](https://reelabilities.org/newyork) | [SPONSOR@REELABILITIES.ORG](mailto:SPONSOR@REELABILITIES.ORG)

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