

# DIVERSIFY DIVERSITY

**ReelAbilities**  
FILM FESTIVAL

CHICAGO

SPONSORSHIP DECK

# ReelAbilities

FILM FESTIVAL

CHICAGO

ReelAbilities Film Festival Chicago is dedicated to sharing the human experience of disability through art and film. Our first festival was hosted in 2015 as part of a city-wide celebration of the 25th anniversary of the Americans with Disabilities Act.

We owe our success to:

- a great volunteer planning committee
- strong partnerships with Chicago organizations
- generous donors and sponsors

**On behalf of our team, we invite you become a sponsor for our next festival. Get involved with ReelAbilities and contribute to making Chicago a diverse and vibrant city!**

ReelAbilities Film Festival is presented by

## BACKBONES

BACKBONES exists to help people with spinal cord injury or disabilities (SCI/D) and their families connect with their communities. We do that by creating events and experiences that promote awareness and engage people of all abilities.

[www.BACKBONESONLINE.com](http://www.BACKBONESONLINE.com)

# MEET THE TEAM

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The ReelAbilities Team works hard throughout the year to bring exceptional films and arts programming about and by people with disabilities to Chicago.

**Reveca Torres**

Director of  
BACKBONES

**Matt Lauterbach**

Film Editor &  
Accessible Media  
Advocate

**Grishma Shah**

Mass Media  
Consultant

**Andrew Weiler**

Marketing &  
Social Media

**Lauren  
Kalinowski**

Graphic Design

**Jonathan  
Bartholomy**

Film Research  
& Content

**Brian O'Donnell**

Education  
& Outreach



**SUPPORTING  
ACTOR  
\$250+**

**MOVIE STAR  
\$500+**

**DIRECTOR  
\$1,000+**

**EXECUTIVE  
PRODUCER  
\$2,500+**

**PRODUCER  
\$5,000+**

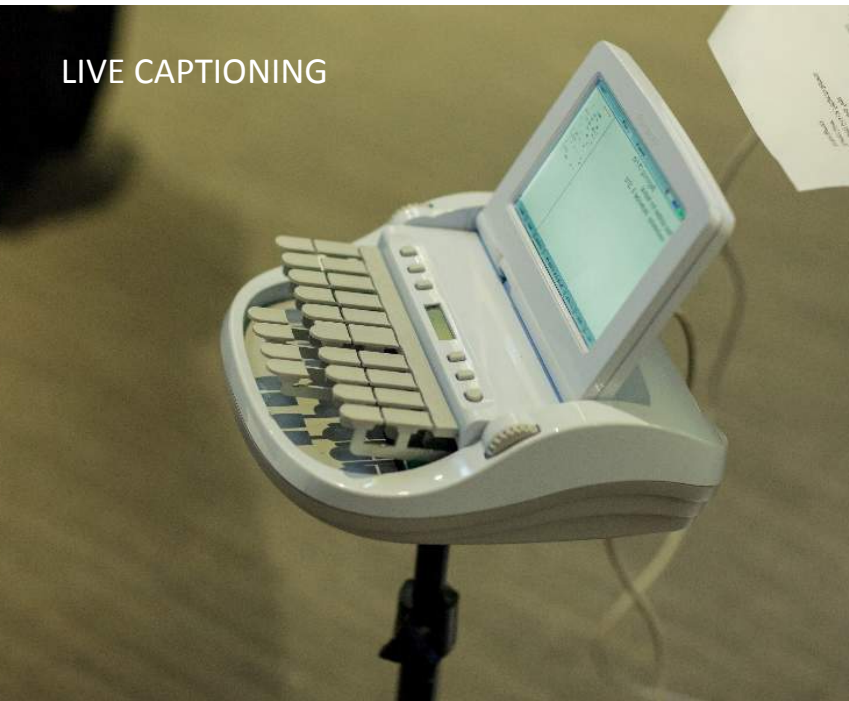
- ◆ Logo/Link on website
- ◆ 1 social media post
- ◆ Logo on sponsor slide

- ◆ Recognition in program & website
- ◆ Company signage at 1 event
- ◆ 2 social media posts
- ◆ Logo on sponsor slide
- ◆ VIP seating

- ◆ Opportunity to sponsor a film
- ◆ Recognition in program & website
- ◆ Dedicated sponsor slide
- ◆ Company signage at 2 events
- ◆ VIP seating
- ◆ 3 social media posts

- ◆ Opportunity to sponsor 3 films
- ◆ Recognition in program & website
- ◆ Dedicated sponsor slide or video
- ◆ Company signage at 3 events
- ◆ VIP seating
- ◆ 4 social media posts

- ◆ Official Festival Sponsor (all events)
- ◆ Premiere Recognition on program & website
- ◆ Dedicated sponsor slide or video
- ◆ Company signage at all events
- ◆ VIP seating
- ◆ 5 social media posts
- ◆ Marketing package after the festival



# ACCESSIBILITY SPONSORSHIPS

We will provide a barrier-free environment for all audiences including: accessible seating for wheelchair users or those with mobility impairments; ASL interpreters and Live Captioning for deaf or hard of hearing attendees; Audio Description, Braille and Large print for blind or low vision attendees and quiet/flexible spaces for attendees with different sensory needs. All events will be fully accessible.

**BRaille/  
LARGE PRINT  
\$250**

- Recognition in program & festival website
- 1 social media post
- Logo on Access Sponsor slide
- VIP seating

**AUDIO  
DESCRIPTION  
\$1,000**

- Recognition in program & website
- Company signage at 1 event
- 2 social media posts
- Logo on Access Sponsor slide
- VIP seating

**ASL  
INTERPRETER  
\$1,500**

- Recognition in program & festival website
- Logo on Access Sponsor slide
- Company signage at 2 events
- VIP seating
- 3 social media posts

**LIVE  
CAPTIONING  
\$3,000**

- Recognition in program & festival website
- Dedicated sponsor slide
- Company signage at 3 events
- VIP seating
- 4 social media posts

***\*All Access Sponsors will be announced at every screening***



# SPONSOR ONE OF THESE EXCITING EVENTS!

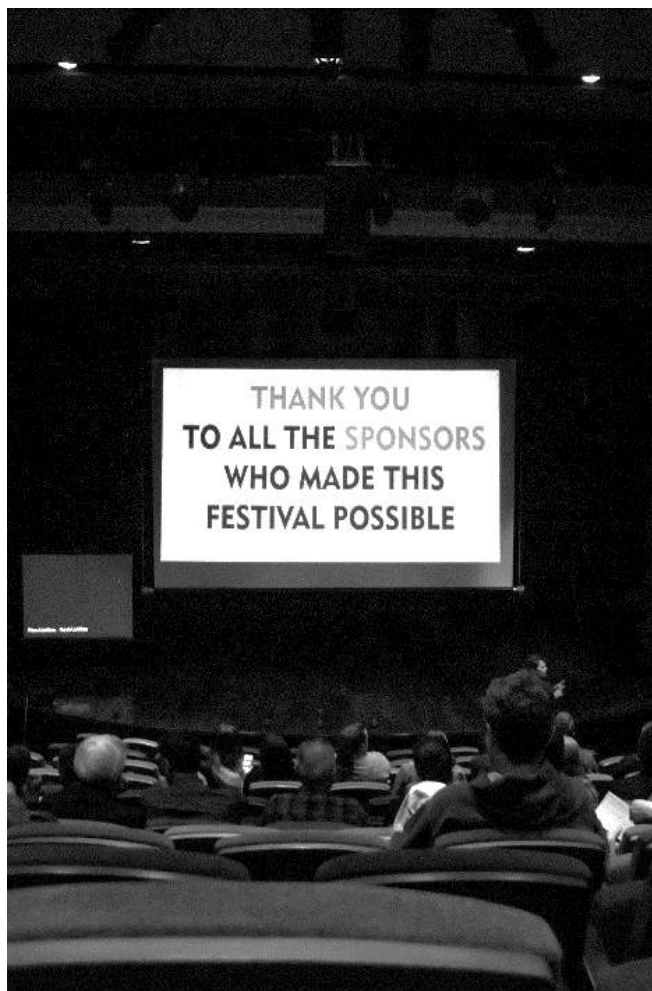
**OPENING NIGHT: \$2,500**

**CLOSING NIGHT: \$3,500**

## BENEFITS:

- ◆ Mentioned during Opening or Closing Night Event
- ◆ Logo included in program, website and event pages
- ◆ Promotional materials displayed during Opening(Closing) Night
- ◆ Sponsor Slide or video projected prior to Opening (Closing) Night film screenings
- ◆ Two (2) dedicated Social media mentions
- ◆ Mentions in press releases





# OPENING AND CLOSING NIGHT SPONSOR: \$5,000

## BENEFITS:

- ◆ Mention during Opening & Closing Night Events
- ◆ Logo included in program/brochure
- ◆ Speaking Opportunity during event
- ◆ Promotional materials displayed during Opening & Closing Night
- ◆ Sponsor Slide projected at Opening & Closing Night film screenings
- ◆ Listed as partner on website and press releases
- ◆ Four (4) Social Media mentions on ReelAbilities and BACKBONES



## CONTACT INFORMATION:

**Reveca Torres:**

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Email: [rtorres@backbonesonline.com](mailto:rtorres@backbonesonline.com)

**Visit our website:**

<http://reelabilities.org/chicago/>

